

DR AMBEDKAR GOVERNMENT ARTS COLLEGE (AUTONOMOUS)
VYASARPADI , CHENNAI 600039
2020-2021



INSTITUTION DISTINCTIVENS

2019-2020

DR AMBEDKAR GOVERNMENT ARTS COLLEGE (AUTONOMOUS)
VYASARPADI , CHENNAI 600039

INSTITUTIONAL DISCTINCTIVENESS

2019-2020

PROMOTION AND PRACTICE OF TRADITIONAL ARTS FORMS AS AN EFFECTIVE VEHICLE OF SOCIAL CHANGE

The Post Graduate Programme , Master of Social Work was initiated in Dr. Ambedkar Government Arts Colleg , Vyasarpadi Chennai in the year 2015. Since its inception the department has been buzzing with enthusiasm and has reached out to the society through their various activities to inform, educate , create awareness and bring about a transformation among people in issues related to health , rights and safety of women and children , issues to safe guard the environment , to fight against all forms of abuse .

The distinct feature of the department is the consistent promotion **and practice of traditional arts** as a “**Vehicle of Social Change**”. This practice offers three fold- fold benefits and features as a **DISTINCT FEATURE OF THE INSTITUTION**

1. Promotion, preservation and popularization of traditional arts forms such as Parai (Thappatam) Bow song(Villupaatu) Sattaikuchi attam, Oyil Attam which is rich heritage of our country
2. Development of deeper effective communication as traditional arts have the power to influence society by changing opinions, instilling values ,transmitting thoughts, norms beliefs and experiences in the society.
3. Fosters the need for self-expression and fulfillment among students .

The practice:

1. Parai : <https://youtu.be/efcvbfWOc14>




2. Sattiai kucchi attam : <https://youtu.be/U399XOAr6J4>
3. Oyil attam <https://youtu.be/JDEb-GOaKCK>



4. Silambam ; <https://youtu.be/hKscKJUu-Wg>

The art forms are not only used during celebration of the traditional pongal festival but also the same method of communication is used in extension activities in the neighborhood




Principal
Dr. Ambedkar Govt.
Arts College, Vysarpadi,
Chennai - 600 039