

### Staff Bio data

<p>Name : GAYATHRI AGP</p> <p>Designation: ASSISTANT PROFESSOR</p> <p>Department VISUAL COMMUNICATION</p> <p>E-Mail id:<a href="mailto:agpgayathri.viscom@daga.co.in">agpgayathri.viscom@daga.co.in</a> <a href="mailto:agpgayathri@gmail.com">agpgayathri@gmail.com</a></p>	
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### EDUCATION

<b>UG</b> ENGLISH	Women's Christian College (Autonomous), University of Madras	1999	59%
<b>PG</b> MASS COMMUNICATION	Mother Teresa Women's University	2001	66%
<b>M.Phil</b> MASS COMMUNICATION	Mother Teresa Women's University	2004	69% Highly Commended
<b>(PhD)</b> MASS COMMUNICATION	Selinus University of Sciences and Literature	Pursuing	
UGC- NET- JRF	University Grants Commission	2004	-

### TEACHING EXPERIENCE

#### PRIVATE COLLEGES

College/University	Post Held	Period
DKM College for Women, Vellore	Lecturer & Head	2001-2003
SRM Arts & Science College, Chennai	Lecturer	2003-2006
Madras Christian College, Chennai	Lecturer	2006-2008

SSS Jain College for Women, Chennai	Lecturer & Head	2008-10
AM Jain College, Chennai	Lecturer	2010-Feb 2011

## GOVERNMENT COLLEGES

College/University	Post Held	Period
Periyar EVR Arts & Science College, Bharathidasan University, Trichirappalli	Asst Prof & Head	Feb 2011- Nov 2015
Dr Ambedkar Govt Arts College, University of Madras, Chennai	Assistant Professor	Nov 2015 to till Date

## TECHNICAL EXPERIENCE

- E-Learning and E-Content Development
- Scripting

## PUBLICATIONS

### *Books*

#### AUDIENCE REFLECTION OF WOMEN ARTISTE IN THE MILLENNIUM A PERIOD BETWEEN 1990 AND 2015 IN TAMILNADU

- Name of the publisher : Notion Press
- National / International : International
- ISBN : 978-1-64892-920-5
- Month and Year of publication : July 2020
- Pages : 158

### *International and National Conference Publications*

*Meeting the needs of disadvantaged Women through Mass Media, Bharathidasan University*

*International Seminar ,*

**2005**

*Reinventing Strategies for the Empowerment of Women Artiste in Tamil Cinema & Television ,  
Mother Teresa Women's University*

International Conference

**2006**

*Performance Standards of Women Artists in Tamil Cinema and Television- An Audience Analysis, Mother Teresa Women's University*

International Conference

**2007**

The Fanatic Stardom and a Doomed Audience- A Critical Review of Tamil Mainstream Media, Pondicherry Communicators Forum

**2008**

National Seminar

***Refresher Courses: 1. Women Studies***

***2. Media Studies***

***3. Managing Online Classes and Co-creating Content for MOOC***

## **MEMBERSHIPS**

REGIONAL ASSOCIATION FOR WOMEN STUDIES- RAWS, Life Member

## **Contributions to the College/University**

*Internal Quality Assurance Council: Co-Ordinator, Department of Visual Communication*

*National Cadet Corps : Served as NCC CareTaker from July 2019 to May 2021*

*Chief Examiner for Visual Communication/ Electronic Media/ Journalism, University of Madras*

## **PERSONAL INFORMATION**

Father's Name : Dr. V. PATTABI

Date of Birth : 23 rd JUNE 1978

Languages Known : TAMIL, ENGLISH, HINDI, FRENCH

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