


Format of Staff Bio data

Name : M. RAJU Designation: ASSISTANT PROFESSOR Department VISUAL COMMUNICATION E-Mail id: raju.finearts@gmail.com profraju@daga.co.in	
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EDUCATION

UG VISUAL COMMUNICATION	Government College of Fine Arts- Chennai. University of Madras	1990	Percentage
PG COMMUNICATION	University of Madras	1999	55.8
M.Phil COMMUNICATION	University of Madras	2007	63.3
(PhD) VISUAL COMMUNICATION	Bharathidasan University-Trichy	Pursuing	

TEACHING EXPERIENCE

PRIVATE COLLEGES

College/University	Post Held	Period
St. Luis College-Adyar, Chennai	Lecturer & Head	1999-2001 May
St. Thomas College, Koyambedu, Chennai	Lecturer & Head	2001-2003
Loyola College, Chennai	Co-ordinator Shift II (UG and PG)	2003-2004 Dec
DRBCCC Hindu College, Pattabiram, Chennai	Lecturer & Head	2010-Feb 2011

GOVERNMENT COLLEGES

	Post Held	Period
Government College of Fine Arts University of Madras, Chennai	Lecturer	2005-2009
Periyar EVR Arts & Science College, Bharathidasan University, Trichirappalli	Assistant Professor	Feb 2011- Aug 2014

DrAmbedkarGovt Arts College, University of Madras, Chennai	Assistant Professor	Sep 2014 to till Date
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MEDIA/PROFESSIONAL EXPERIENCE

	Post Held	Period
Noel Arts & Advertising Thousand Lights, Chennai	Studio Manager	1990-1991
Bhagirathi Advertising Lajpath Nagar, New Delhi	Art Director	1992-1994
Riche Earth Creative RA Puram, Chennai	Creative Director	1995-1997

NATIONAL JOURNAL AND CONFERENCE PUBLICATIONS

	Topic	Date
National Arts & Science College University of Madras	“Current trends in Tamil cinema and its impact on Audience” The Abstracts and Articles are published as hand book and Souvenir.	23.08.2018

INVITED TALK

	Topic	Date
KendriyaVidyalaya IIT Campus Chennai	Training for Drawing Teachers of KV IIT	25.02.2008
People Studies Loyola College	Screen Scapes To be introduced in School Curriculum	20 & 21.02.2003

RESEARCH PROJECTS

	Topic	Date
People Studies Loyola College	Enumerator Opinion Poll of State & central Elections	From 2003 to 2015

ART CAMP

	Topic	Date
CBCI office of Social Communication NISCORT, NCR-DELHI	Participated in NATIONAL ARTIST’ CAMP 2015 “Christ on Canvas”	3,4 & 05,03,2015

AFFILIATION INSPECTION COMMITTEE

	Topic	Date
NachiyappaSwamigal Arts and Science College, Koviloor Alagappa University	Member Affiliation Inspection Committee	11.07.2014

ACADEMIC AUDIT

	Topic	Date
Women's Christian College University of Madras	External Expert	08.12.2014
DRBCCC Hindu College University of Madras	External Expert	27.02.2015

FACULTY APPOINTMENT SELECTION COMMITTEE

	Topic	Date
Hindustan College of Arts & Science University of Madras	Subject Expert Appointment of Assistant Professor Dept. Of Visual Communication	28.03.2018

SET EXAM-QUESTION PAPER SETTING

	Topic	Date
Set Exam-2016	Member Question Paper Setting	30 & 31.01.2016

BOARD OF STUDIES MEMBER

	Post Held	Period
Loyola College, University of Madras	Internal Member	2003-2004
The New College, Chennai University of Madras	External Subject Expert	2007-2008
Women's Christian College University of Madras	External Member	2009-2012
Hindusthan College of Arts & Science Bharathiyar University.	External Subject Expert	2018-2021

QUESTION PAPER SCRUTINY BOARD

	Post Held	Date
Thiruvalluvar University	Member	11.03.2016

QUESTION PAPER SCRUTINY BOARD

	Post Held	Date
Thiruvalluvar University	Member	11.03.2016

SEMINAR/CONFERENCE/WORKSHOP-ATTENDED/PARTICIPATED

	Post Held	Date
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Kumararani Meena Muthiah College of Arts & Science, Adyar	State Level Seminar on “HORIZONS OF RESEARCH & WORKSHOP ON SPSS”	20.04.2018
Department of Commerce, University of Madras	two-days FDP on “ADVANCED STATISTICAL TOOLS FOR PUBLICATION IN HIGH TIRE JOURNALS”	12.06.2018
organized by RUSA University of Madras, Guindy Campus	one-day workshop on “EMPOWERING THE GOVERNMENT INSTITUTIONS FOR NAAC ACCREDITATION”	14.12.2018
IQAC St. Thomas College of Arts & Science, Chennai	Participated in the webinar on “SCREENPLAY WRITING FOR FILM AND TELEVISION”	03.06.2020
IQAC St. Thomas College of Arts & Science, Chennai	Participated in the webinar on “INNOVATION IN 3D TECHNOLOGY”	05.06.2020
Mar Gregorios College of Arts & Science, Mogappair, Chennai	Participated in the webinar on “CINEMATOGRAPHY”	12.06.2020
Sathiyabama Institute of Science and Technology, Chennai.	one-day online workshop on “FAUX CALLIGRAPHY”	12.06.2020
Sathiyabama Institute of Science and Technology, Chennai.	one-day online workshop on “VISUALIZATION AND ILLUSTRATION”	18.06.2020
Sathiyabama Institute of Science and Technology, Chennai in association with Public Relation Society of India, Chennai Chapter	one-day online workshop on “INNOVATIVE TECHNOLOGIES IN AD FILM MAKING TO PROMOTE PRODUCTS”	27.02.2021

PERSONAL INFORMATION

Father's Name : M. K. MUTHUSAMY
 Date of Birth : 12.06.1970
 Languages Known : Tamil, English and Hindi (to Speak)
 Permanent Address : 12/20, Pallavan Main Road, Solan Nagar,
 Annanur, Chennai-600109